

# 2017 agenda

Time	Session title	Session details
8:30	<b>Registration</b>	
9:00	<b>Welcome and introduction</b>	
9:10	<b>Session 1   Men's health: Implementing the British Society for Sexual Medicine (BSSM) androgen guideline</b> Professor Geoff Hackett	<ul style="list-style-type: none"> <li>Introduction to 2017 guideline on use of testosterone to manage sexual problems in men</li> <li>Key recommendations/changes for the updated guideline</li> <li>Implementing the guideline in practice—a case study</li> </ul>
	This session is independent  <b>independent content</b>	
10:00	<b>Session 2   Liver disease: The impact of alcohol harm and optimising the quality of care for patients with cirrhosis complications: a focus on hepatic encephalopathy (HE)</b> Amelia Middlemiss and Dr Sushma Saksena	<p>Alcohol harm—how can you reduce the cost to the NHS and still benefit the patient?</p> <ul style="list-style-type: none"> <li>Introduction to cost of alcohol to NHS and society</li> <li>Importance and cost savings of early identification of alcohol-related liver disease (data from nine trusts across Wessex, 2010–2015)</li> <li>The impact of alcohol on liver disease complications</li> </ul> <p>Optimising quality of care for patients with cirrhosis complications: focus on hepatic encephalopathy (HE)</p> <ul style="list-style-type: none"> <li>The Cornwall experience and the decompensated cirrhosis care bundle experience</li> <li>Hospital resource use data—real-world evidence—per patient cost savings</li> <li>Cost-effectiveness: NICE TA337</li> <li><i>Guidelines</i> algorithm—managing HE in primary care</li> </ul>
	This session is sponsored by Norgine 	
10:50	<b>Tea break</b>	
11:05	<b>Session 3   Dermatology: Psoriasis—the latest recommendations for management: where can primary care make a real difference?</b> Dr Stephen Kownacki	<ul style="list-style-type: none"> <li>What are the changes for primary care in the new guideline?</li> <li>How does the PCDS guideline differ from NICE and why?</li> <li>When do we need secondary care referral and what can they do?</li> </ul>
	This session is independent   <b>independent content</b>	

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**Supported sessions** have been funded by an educational grant from pharmaceutical companies; however, the companies have not had any involvement in the choice of speaker or the development of the presentation.

Time	Session title	Session details
11:55	<b>Session 4   Allergy: A journey through the 2017 British Society for Allergy and Clinical Immunology (BSACI) rhinitis guideline</b> Dr Liz Angier	<ul style="list-style-type: none"> <li>The importance of taking an allergy-focused clinical history</li> <li>What's new and key recommendations</li> <li>What's happening in real life—how to implement the guideline illustrated by case history</li> </ul>
	This session is independent  <b>independent content</b>	
12:55	<b>Lunch</b>	
13:45	<b>Session 5   Dermatology: The use and overuse of antibiotics in dermatology. Can 6 years of continuous oral antibiotic for acne be 'good therapy?'</b> Dr Stephen Kownacki	<ul style="list-style-type: none"> <li>How serious is antibiotic resistance in general practice?—this will include advice about antibiotic use, especially in acne, rosacea, and eczema</li> <li>What are the alternatives? Illustrations using case studies from primary care using the PCDS guidelines</li> </ul>
	This session is supported by Galderma  	
14:35	<b>Session 6   Respiratory: Current and future treatment of COPD</b> Professor Dave Singh	<ul style="list-style-type: none"> <li>Dave Singh, Professor of clinical pharmacology and respiratory medicine, University of Manchester, will review the current treatment of COPD and consider where new products may fit in</li> </ul>
	This session is sponsored by Chiesi 	
15:25	<b>Tea break</b>	
15:35	<b>Session 7   Cardiovascular: Palpitations from a primary care perspective</b> Dr Matthew Fay	<ul style="list-style-type: none"> <li>Asking the right questions</li> <li>Arranging the right tests</li> <li>Ensuring the right person gets to the specialist</li> <li>Demonstrating a pathway of care that can be easily followed</li> <li>Discussing the next steps with mobile technology</li> </ul>
	This session is independent  <b>independent content</b>	
16:35	<b>Summary and close</b>	

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